

Substitute Form PTO-1449 (Modified)	U.S. Department of Commerce Patent and Trademark Office	Attorney Docket No. 16113-1130001	Application No. 10/807,264
<b>Information Disclosure Statement by Applicant</b> (Use several sheets if necessary) (37 CFR §1.98(b))		Applicant Adam J. Weissman et al.	
		Filing Date March 24, 2004	Group Art Unit 2167

U.S. Patent Documents							
Examiner Initial	Desig. ID	Document Number	Publication Date	Patentee	Class	Subclass	Filing Date If Appropriate
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J 9/21/05

Foreign Patent Documents or Published Foreign Patent Applications								
Examiner Initial	Desig. ID	Document Number	Publication Date	Country or Patent Office	Class	Subclass	Translation	
							Yes	No
/lsw/	B1	WO 97/21183	06/12/1997	WIPO				In English

Other Documents (include Author, Title, Date, and Place of Publication)		
Examiner Initial	Desig. ID	Document
/lsw/	C1	AdForce, Inc., A Complete Guide to AdForce, Version 2.6, 1998
	C2	AdForce, Inc., S-1/A SEC Filing, May 6, 1999
	C3	AdKnowledge Campaign Manager: Reviewer's Guide, AdKnowledge, August 1998

Examiner Signature /Luke S. Wassum/	Date Considered 2 September 2009
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